



Darko Sesar

Designer Profile

Graphic & UI/UX Designer with 10+ years of experience in branding, print, illustration, web, and mobile design.

Experienced across the full design process, from early concepts to final execution, for both local and international companies.

Contact

- +387 63 643 371
- Mostar, Bosnia & Herzegovina
- sesardarko@gmail.com
- <https://soba-design.com>

Skills & Tools

Figma / Adobe XD / Illustrator / PhotoShop
InDesign / Premier / Adobe Animate /
SketchUp / Photography / Illustrations

Language

Croatian (Bosnian / Serbian) - Native
English - Profesional

Work Experience

Graphic Designer

Artist Studio - Mostar, BiH 2014 / 2016

- Designed logos, branding, brochures and advertisements.
- Prepared print-ready artwork for production.

Zero to One - Zagreb, Croatia 2016 / 2017

- Designed logos and brand identities for various clients.
- Created marketing and promotional materials.

Digital, Print & Image - Dublin, Ireland 2017 / 2018

- Prepared print-ready artwork for pharmaceutical, automotive, and other business clients, including Mylan.

GOALs Annual Report - Dublin, Ireland 2017 / 2018

- Designed promotional materials and annual reports while collaborating with the marketing team.

UI / UX Designer

FOREO Sweden - Sarajevo, BiH 2019 / 2022

- Led design for FOREO's mobile application across the EU and global markets.
- Led and coordinated a design team in China responsible for the Chinese-market application.
- Designed multiple mobile applications for individual FOREO products outside the main FOREO app.

Agent Locator - Hurontario St., Canada 2022 / Present

- Designed UI/UX solutions for web and mobile applications, including CRM and CMS platforms.
- Created wireframes and prototypes and worked closely with developers throughout the design process.

Education

Bachelor of Fine Arts - Graphic Design

Academy of Fine Arts - Sarajevo, BiH 2010 / 2014

High School of Fine Arts

Gabrijel Jurkić - Mostar, BiH 2006 / 2010